20UBHCT5021

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS) (Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC) Chromepet, Chennai - 600 044. B.Com. Honours - END SEMESTER EXAMINATIONS - NOV'2024 SEMESTER - V 20UBHCT5021 - Logistics and Supply Chain Management

Total Duration : 2 Hrs. 30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions $(6 \times 5 = 30 \text{ Marks})$

- 1. What are the functions of logistic management?
- 2. Classify the types of transportation mode.
- 3. What are the principles involved in logistic information systems?
- 4. Describe Multi modal Transportation.
- 5. Explain customer services.
- 6. How to Prepare transport documentation?
- 7. Illustrate IT application in supply chain management.
- 8. Examine the rules and regulation in logistics.

Section C

I - Answer any **TWO** questions $(2 \times 10 = 20 \text{ Marks})$

- 9. Explain the objectives of supply chain management.
- 10. Discuss the application of performance measurement in logistics and supply chain management.
- 11. Examine the importance of effective transportation system.
- 12. What is integrated logistics and determine the solution for logistics and supply chain management?

II - Compulsory question $(1 \times 10 = 10 \text{ Marks})$

13. Determine the distribution channel in logistics.
