

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai - 600 044.

B.Com. PA - END SEMESTER EXAMINATIONS - NOV'2024

SEMESTER - III

24UPACT3008 - Principles of Management

Total Duration : 1 Hrs.30 Mins.

Total Marks : 40

Section B

Answer any **TEN** questions ($10 \times 2 = 20$ Marks)

1. What are the functions of management?
2. What is planning?
3. What are the qualities that are measured in appraising managers?
4. What is controlling?
5. What is management by objectives?
6. What are the different types of organisational levels?
7. List out any three coaching skills of a manager.
8. What is SWOT analysis?
9. State any four distractions for the managers.
10. Explain the term Calendar with reference to management.
11. What is Priority management? Explain with an example.
12. Explain the term Workplace ethics.

Section C

Answer any **FOUR** questions ($4 \times 5 = 20$ Marks)

13. Is management both science or art?
14. Why is planning important?
15. What are the techniques to manage organisational conflicts?
16. Prepare the various steps involved in the coaching process.
17. Distinguish the terms Managing priorities & Managing time.
18. Examine the term 'Managing projects'. Also explain the term Smart goals.
