

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai - 600 044.

B.Com. CA - END SEMESTER EXAMINATIONS - NOV'2024

SEMESTER - I

21UCCAT1001 - Business Economics

Total Duration : 2 Hrs.30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Explain about the Scope of Business Economics.
2. Predict the Incremental and Marginal Concepts of Business Economics.
3. Interpret the Determinants and Distinctions of demand.
4. Describe the Elasticity of Demand.
5. Infer the Law of Diminishing Marginal utility.
6. Explain the Laws of Returns to Scale in Production.
7. Classify the Cost Classification of Production.
8. Determine the Price and Output Determination under Perfect Competition.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Explain about the Importance of Business Economics.
10. Interpret the Law of Demand.
11. Difference between Properties and Equilibrium.
12. Predict the Break-Even Analysis.
13. Classify the Pricing objectives and Methods.
