

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai - 600 044.

B.Com. CA - END SEMESTER EXAMINATIONS - NOV'2024

SEMESTER - III

23UCCAT3003 - Business Management

Total Duration : 2 Hrs.30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. What are the levels of Management?
2. Explain the functions of Manager.
3. Describe the need and importance of planning.
4. Discuss about the control process.
5. List out the requirements of effective direction.
6. Write about the types of training.
7. Explain the steps involved in the promotion process.
8. What are the needs of incentives?

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Discuss about the fourteen Principles of Henry Fayol.
10. Explain the different types of organization.
11. Discuss the source of recruitment.
12. List out the methods of performance appraisal.
13. Explain the hierarchy theory of motivation.
