

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai - 600 044.

B.Sc.CGS - END SEMESTER EXAMINATIONS - NOV'2024

SEMESTER - V

21UCGCT5009 - Digital Technology

Total Duration : 2 Hrs.30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Describe the concept of digital Metaphors with an example.
2. Interpret the Pros and Cons of digital impact of Media and information services.
3. Classify the difference between RPA Vs BPM RPA implementations.
4. Sketch the AA Architecture with a key explanation.
5. Explain the key elements of Cognitive RPA.
6. Prepare the key elements about unchain the block chain technology related to real world.
7. Rephrase the features available in meta bot designer.
8. Discriminate the concept of RPA Demystified and its example.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Predict the impact of Big Data in social media and digital marketing.
10. Compute and discuss the digital services in Hi-Tech Banking and financial services.
11. Organize and build RPA Tools and types with an example.
12. Compute and explore the overview of Automation anywhere enterprise architecture with real time examples.
13. Deduce the meaning of Bots? Explain the following types of bots in Automation.
(i) Task bots (ii) IQ bots
