

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai - 600 044.

B.Sc.Psychology - END SEMESTER EXAMINATIONS - NOV'2024

SEMESTER -V

21UPCCT5008 - Social Psychology - I

Total Duration : 2 Hrs.30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Describe the nature of social psychology.
2. Explicate the significance of human values.
3. Analyze the measurement of self-esteem.
4. "Introspection is a key to self-knowledge" Justify.
5. Expound on the strategies of impression management.
6. Explore the reasons for conformity.
7. Assess the effect of By-stander effect.
8. Understand the significance of altruism.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Explain the research methods in social psychology.
10. Elucidate the overcoming the effects of stereotype threat.
11. Explore the conditions when attitudes determine behaviour.
12. Delineate the causes and resisting the effects of destructive obedience.
13. Enunciate the characteristics of people who help.
