

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai - 600 044.

B.Voc. - END SEMESTER EXAMINATIONS - NOV'2024

SEMESTER - IV

**23UTTAT4004 - Event Management**

Total Duration : 2 Hrs.30 Mins.

Total Marks : 60

### **Section B**

Answer any **SIX** questions ( $6 \times 5 = 30$  Marks)

1. Indicate the 5 C's of an event management.
2. Describe the importance of food and beverage arrangements for an event.
3. Prepare an checklist for an International tourism event.
4. Classify the techniques of table setting arrangement.
5. Explain the categories of events.
6. Apply the skill that is required for designing an invitation.
7. Sketch a plan for a birthday party with 50 gues
8. Determine the strategies of emergency planning during an event.

### **Section C**

Answer any **THREE** questions ( $3 \times 10 = 30$  Marks)

9. Illustrate the duties of a tour manager.
10. Classify the characteristics of event checklist.
11. Examine the importance of budgeting in event planning.
12. Compute the role of event management in MICE tourism.
13. Appraise the techniques of crowd management.

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