

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai - 600 044.

B.Voc. - END SEMESTER EXAMINATIONS - NOV'2024

SEMESTER - V

20UTTCT5010 - Itinerary Planning and Costing

Total Duration : 2 Hrs.30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Explain the difference between GIT & FIT.
2. Classify the components of tour packages.
3. Describe the factors affecting tour cost.
4. Explain DMC.
5. Prepare an itinerary of your own choice for 2 nights and 3 days in India.
6. Recommend any 5 important ways to promote tour packages.
7. Describe all-inclusive tour.
8. Examine the types of tour brochure.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Illustrate the different types of itineraries.
10. Prepare an essay on the factors to be considered while preparing an itinerary.
11. Examine the advantages and disadvantages of a tour package.
12. Elaborate on the components of tour cost.
13. Determine the importance of AI in preparing a tour brochure.
