

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai - 600 044.

B.Voc. - END SEMESTER EXAMINATIONS - NOV'2024

SEMESTER - I

22UTTCT1001 - Tourism Principles and Practices

Total Duration : 2 Hrs.30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. What are the components of Tourism?
2. Explain the characteristics of Tourism.
3. Write a short note on the cruises.
4. List out the types of aviation.
5. Illustrate the objectives of First National Tourism Policy.
6. Elucidate the social impacts of tourism.
7. Discuss about cultural changes as a result of tourism.
8. What are the objectives of Paryatan Parv?

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Discuss how to classify travel motivations.
10. Elucidate the role of Transport in tourism.
11. Describe the role of Ministry of Tourism in the development of Tourism in India.
12. Explain economic consequences of tourism.
13. Elaborate the role of Incredible India in India's tourism development.
