

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai - 600 044.

B.Voc. - END SEMESTER EXAMINATIONS - NOV'2024

SEMESTER - II

23UTTAT2002 - Global Tourism

Total Duration : 2 Hrs.30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Describe the popular monuments of Nepal.
2. Discuss about the importance of theme parks in the world in attracting leisure tourists for pleasure.
3. Analyse the significance of the monument 'Statute of Liberty' in attracting international tourists to New York.
4. Describe about the Great Sphinx of Giza in Egypt Tourism.
5. Explain the role of the Petronas Towers in attracting tourists towards Malaysia.
6. Classify the different monuments in Japan.
7. Discuss the famous monuments in Canada.
8. Examine how iconic monuments in Dubai attracts international tourists towards it.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Classify different forms of tourism in Asia with examples.
10. Compare the top most destinations in China.
11. Formulate the measure taken by the theme parks to remain competitive in the world.
12. Explain the South African war memorial in Toronto.
13. Evaluate the trends and challenges of international tourism in detail.
